



Dear Friend,

It's the final stretch to the October 28th launch of my book ***Sunrise Sunset: 52 weeks of Awe and Gratitude!*** And here is another opportunity to express my GRATITUDE (and awe) for your generous support. I could never have imagined how beautiful this project would turn out and I am excited to share it with everyone. Thank you.

If you're so inclined, I am presenting some ways you can help me march my book into the most hands possible and maybe even onto the bestseller lists (not to mention aiding the victims of domestic violence who will benefit from book proceeds via the charity, AVDA). You can email your lists a prepared message, post on Facebook, and tweet; however you're comfortable supporting the book. The key message is to encourage the purchase of ***Sunrise Sunset*** on October 28th.

You're also invited to please attend any of my events!! (They are listed at the end of this letter)

With Lots of Love

Kim

1) Twitter

#SunriseSunset is launching 10/28! Let's help @KimWSunriseBook with her #newbook & make it a #bestseller! <http://amzn.to/110cCvM>

[. @CandaceBushnell](http://amzn.to/110cCvM), @JackCanfield & @Marci_Shimoff all contributed to the #SunriseSunset Book! Buy it 10/28: <http://amzn.to/110cCvM>

#Gratitude abounds! Good Friend Kim Weiss created #SunriseSunset Book; w/glorious #photos Buy it 10/28 <http://amzn.to/110cCvM>

#SunriseSunset is the ultimate book for showing #gratitude or sharing a #blessing. Next #bestseller, buy it 10/28 at <http://amzn.to/110cCvM>

2) Facebook

- A) What do Candace Bushnell, Jack Canfield, Marci Shimoff, John Bradshaw, Lisa Nichols & America's Veterinarian, Dr. Marty Becker have in common? They have all contributed to the consummate gift book of 2014! **SUNRISE, SUNSET: 52 Weeks of Awe & Gratitude** by Kim Weiss Help promote the book by buying a copy (or two or ten) on 10/28. <http://amzn.to/110cCvM> (supports the charity, AVDA, too!)
- B) 10/28 is the launch date of **SUNRISE, SUNSET: 52 Weeks of Awe and Gratitude**. Let's help my friend, Kim Weiss, make a bestseller by buying it that day! With beautiful photographs and inspirational passages from our best loved inspirational leaders **SUNRISE, SUNSET** is the ultimate gift for saying "thank you" or sharing a blessing! <http://amzn.to/110cCvM> (supports the charity, AVDA, too)
- C) Created by longtime publicist, writer and photographer, Kim Weiss, **SUNRISE, SUNSET: 52 Weeks of Awe & Gratitude** brims with glorious color photographs captured from her 14th floor terrace. Each sunrise/sunset is accompanied by a reflective passage -- an affirmation, poem, inspirational quote -- from some of the best known and loved inspirational leaders of our time The ultimate gift book for saying "thank you," sharing a blessing or offering an oasis for spiritual awakening. Help promote the book by buying a copy (or two or ten) <http://amzn.to/110cCvM> (supports the charity, AVDA, too!)

3) Email

Do you know what I have in common with Candace Bushnell, Jack Canfield, Marci Shimoff, & John Bradshaw? We're all a part of **SUNRISE SUNSET: 52 Weeks of Awe & Gratitude** by Kim Weiss, the gift book of 2014. If we all buy a copy (or two or ten) on **OCTOBER 28**, we might just make a bestseller! And we're helping victims of domestic violence, too, as proceeds from the book go to the charity, AVDA (see more at: www.avdaonline.org)

Created by longtime publicist, writer, photographer, and friend, Kim Weiss, the book is brimming with glorious color photographs captured from her 14th floor terrace. Each sunrise/sunset is accompanied by a reflective passage -- an affirmation, poem, and inspirational quote -- from some of the best known and loved inspirational leaders of our time

It is the ultimate gift book for saying "thank you" or sharing a blessing. Remember, 10/28's the date to buy here: <http://amzn.to/110cCvM>. Thank you and remember a little piece of me will be with you always in this little book on your coffee table or nightstand. See more about the book at: www.sunrisesunsetbook.com

4) Events

October 25, 2014 Peoria Women's Lifestyle Show, Peoria, IL - 10 am

October 30, 2014 Books & Books, Coral Gables, FL – 8:00 pm

November 1, 2014 Barnes & Noble, Boca Raton, FL – 2:00 pm

November 22, 2014 Miami Book Fair – 4 pm

November 9, 2014 First Unity Church of St. Petersburg – 9:30 am & 11 am

November 10, 2014 Bookstore 1 – Sarasota, FL

November 16, 2014 Unity of Delray Beach – 9:30am & 11am

November 29, 2014 – 2:00 pm Barnes & Noble, Pittsburgh, PA

December 5, 2014 Barnes & Noble, Santa Monica, CA 7 pm

December 7, 2014 Unity of Ventura, CA- 9:30am & 11am